

MARKET POLICY FOR 2017

1. RESPONSIBILITIES OF MARKET MEMBERSHIP

- A. Each vendor shall fill out a market registration form and hold in his/her possession a copy of the marketing policy, which acts as an acknowledgement of compliance to marketing policies for 2017.
- B. An annual registration fee of \$15.00 will be required of all vendors 18 years of age or older.
- C. Spaces are sold in 5" Increments to a Maximum of 20' X 10'. Your purchased space ie. 10'X10' or 20'X10' is your maximum allowable selling area.
- D. Electricity at the Market will only be available to entertainment.
- E. If a vendor is not present by **8:30AM** and has not notified the Market Coordinator by **7:00 PM Friday**, that space may be reassigned.
- F. **If a vendor is using a tent at the Market, they must have means to anchor it safely.**
- G. **All vendors must be properly insured and licensed, when required, under state and city regulations.**

2. POLICY DEFINITIONS

- A. The vendor/owner is the individual signing the registration form. He/She is responsible for conformance to the policy and the goods brought to the market each day, and accountable for the origin of such goods.
- B. Owner grown goods are those goods directly produced by the vendor on land owned, leased or rented by him/her. In the production of these goods a vendor may hire labor and custom piecework such as plowing, harrowing, planting, spraying, or fertilizing. The vendor must be financially responsible for each production phase of developing his/her crop.

3. ORIGIN OF GOODS

- A. A vendor's goods and/or sales must be of his/her own making or production on each day of participation in the market. Production of goods must be conducted by the vendor/owner with his/her immediate family or hired help on land owned or leased by him/her within the geographic area specified.
- B. The geographic area is all Vermont counties, as well as Washington County, New York, north of RTE 149. Produce or crafts must be marked with appropriate labels of origin.
- C. Berry Clause – Any vendor may pick berries in season at local U-pick operations. These berries must be from within the defined geographic area and clearly marked as to their source.

SPECIAL NOTIFICATION

- A. Any grower should contact the Coordinator for:
 - 1) Any early or inordinate crop arrivals that deserve attention
 - 2) Questions concerning the policy and his/her growing arrangements.

REMEMBER: If you don't grow it, bake it or make it!
~ Don't bring it to Market ~